



**North Bay Country Dance
Community Survey:**
Fall 2022

Survey Audience and Window

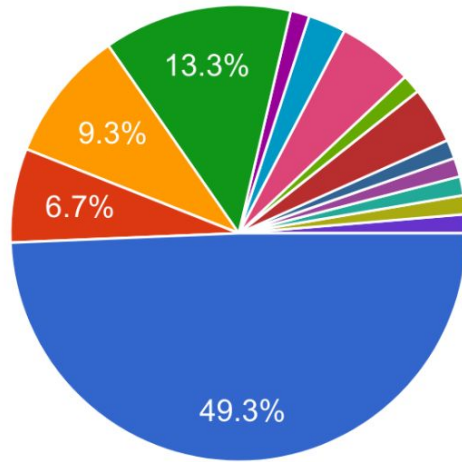
- Survey collected 76 responses over 10 days: Oct 29-Nov 7, 2022
- Sent to ~400 people on NBCDS “local dancer” email list
- Announced on NBCDS Facebook page & in-person at NBCDS events



Home Counties of Our Dancers

In which county do you live?

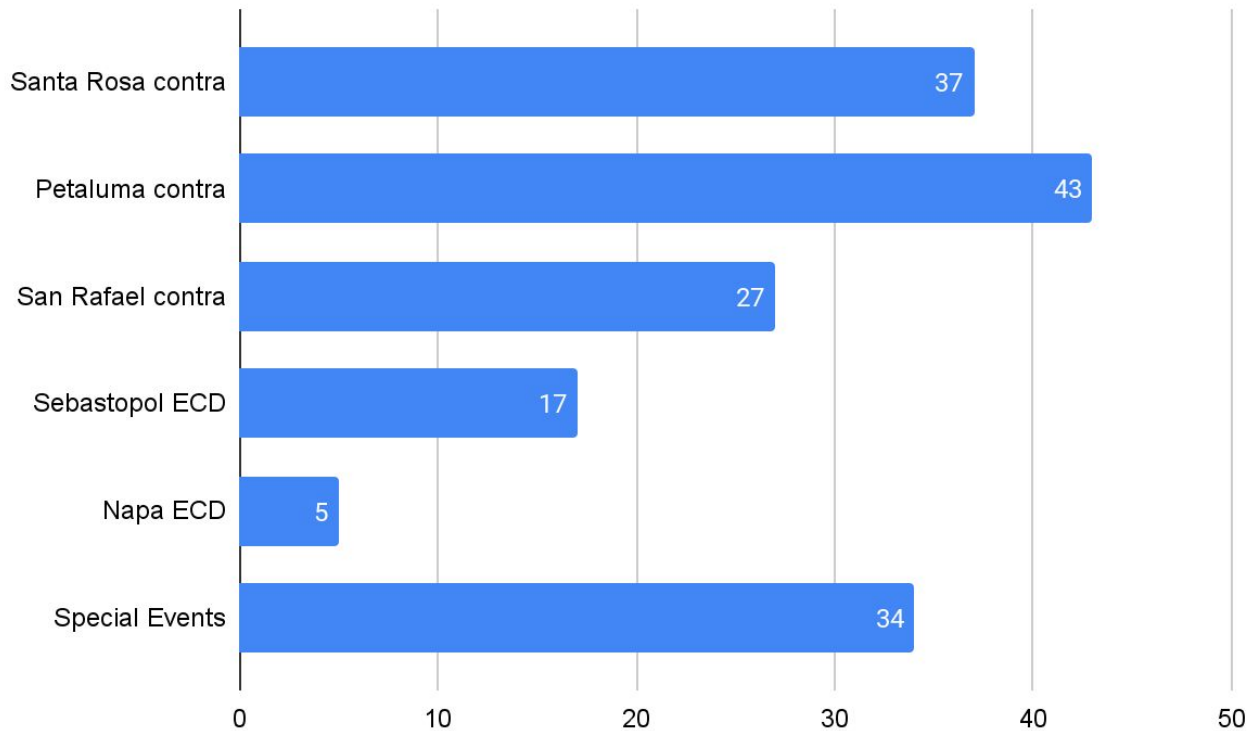
75 responses



- Sonoma
- Napa
- Marin
- Alameda
- San Francisco
- Mendocino
- Contra Costa
- San Mateo



Which dance(s) do you attend?

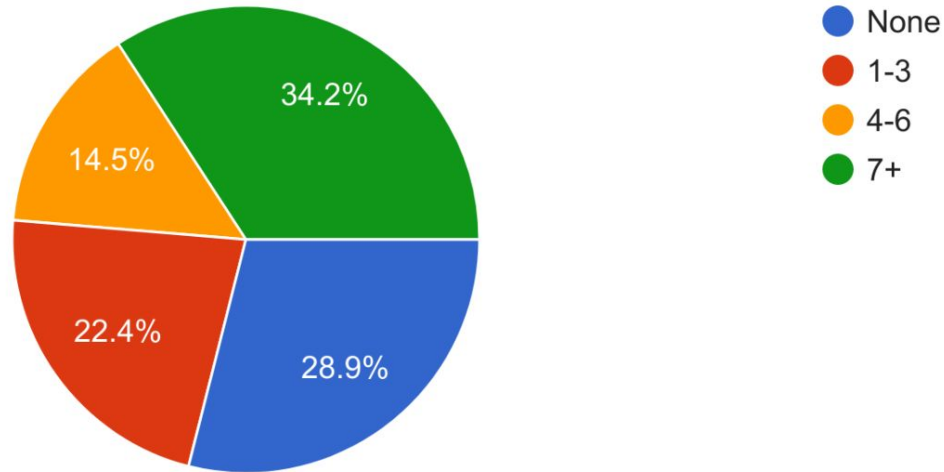




Frequency of Attendance

About how many in-person NBCDS dances/events have you attended in 2022?

76 responses

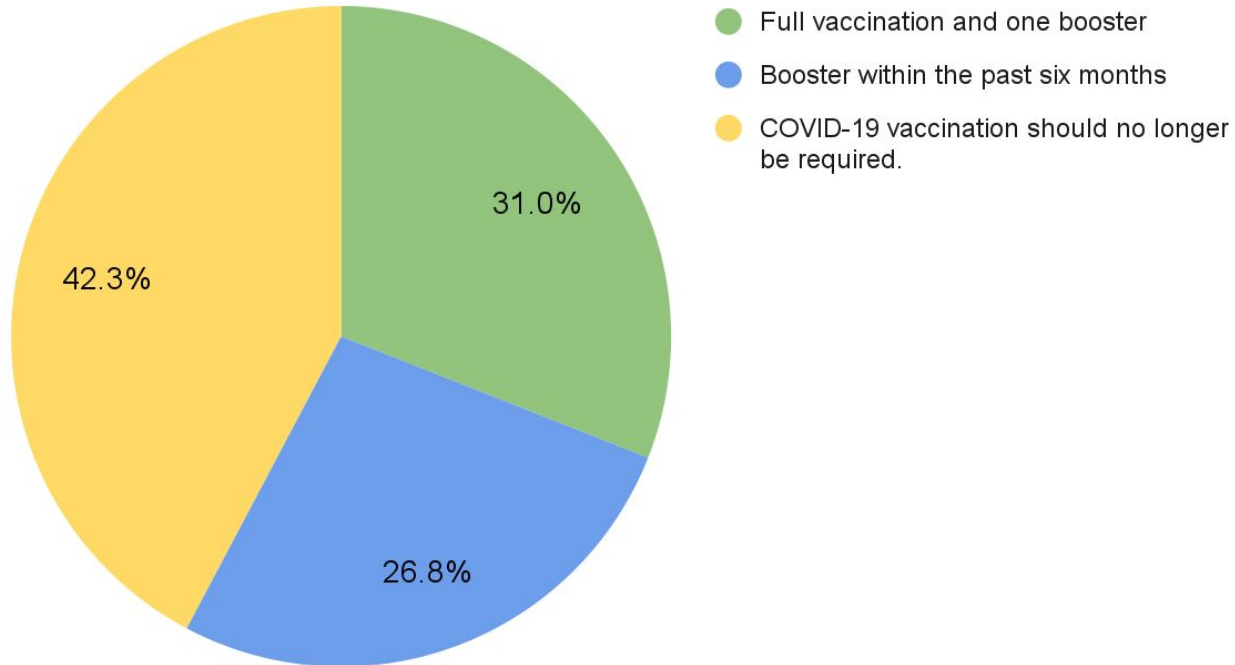


Health and Safety Questions

- In June 2022, the NBCDS Board approved protocols to mitigate the risk of transmitting COVID-19 and other illnesses at our events. We implemented mandatory masking and required full COVID-19 vaccination and one booster for all participants.
- Though a few dancers have reported testing positive for COVID shortly after a dance, we have no confirmed incidences of subsequent transmission through an NBCDS event.
- The NBCDS Board reviews and updates our COVID policy at our quarterly meetings, informed by current science, practices of sister organizations, and input from community members.

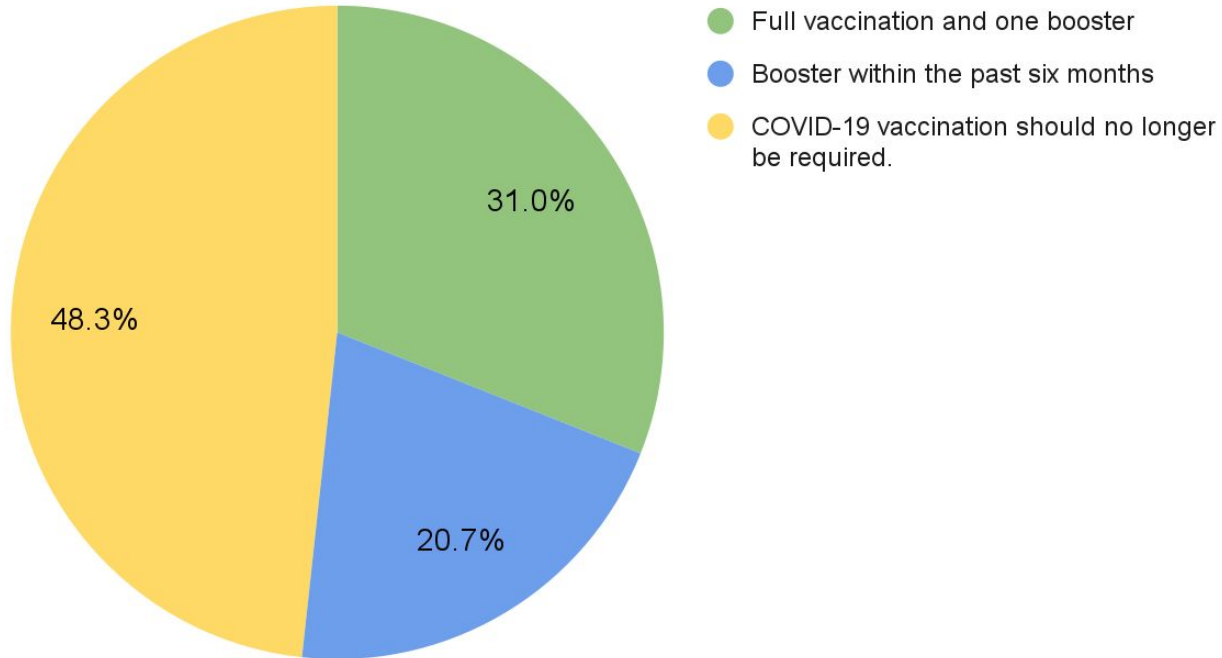
Should we continue to require vaccinations?

All 76 respondents



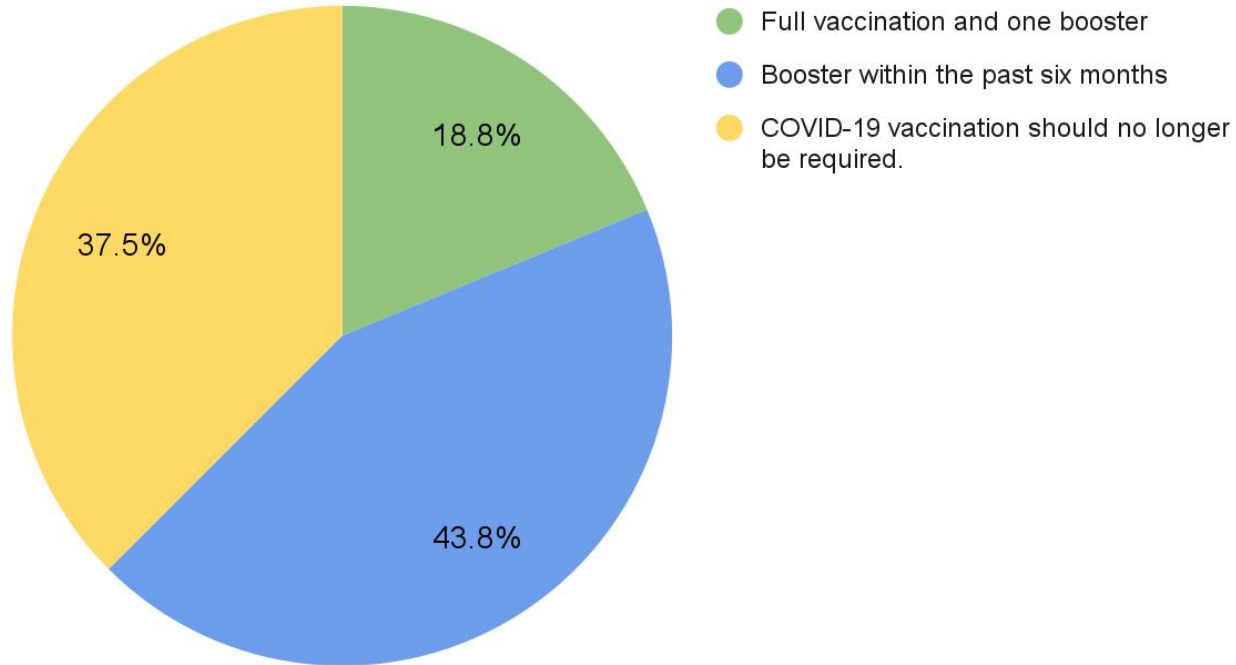
Should we continue to require vaccinations?

Subset of Contra Dancers (61 respondents)



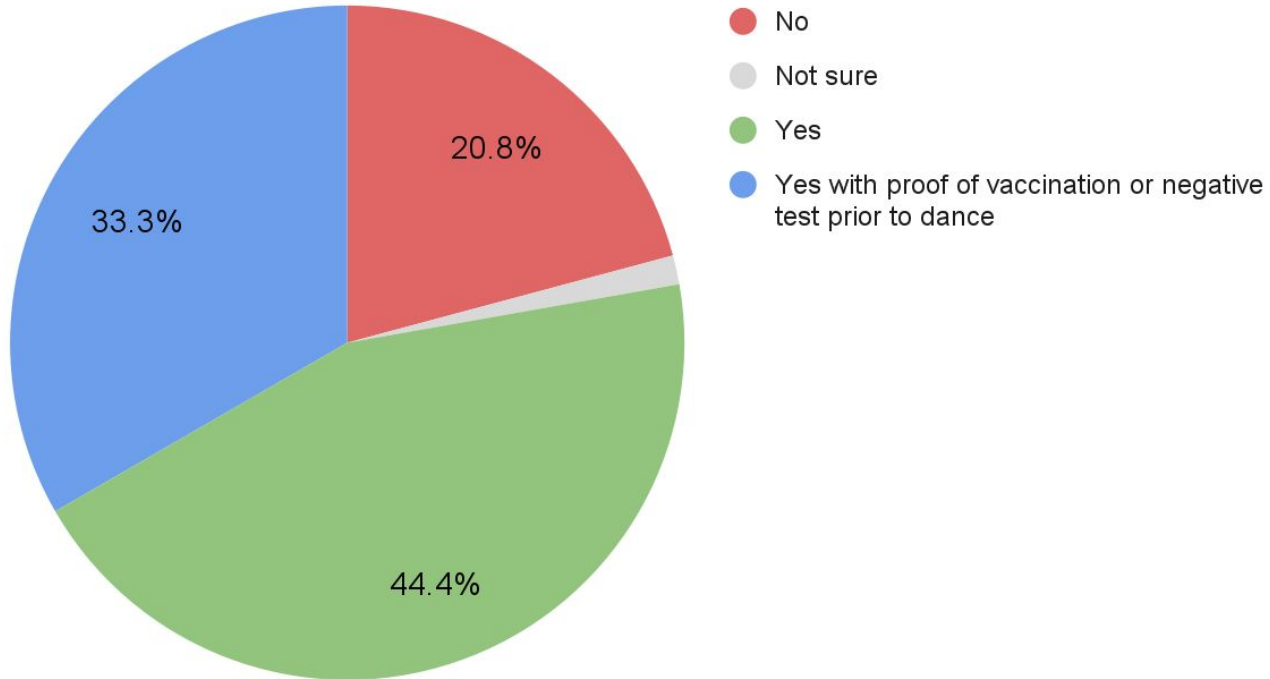
Should we continue to require vaccinations?

Subset of English Country Dancers (17 respondents)



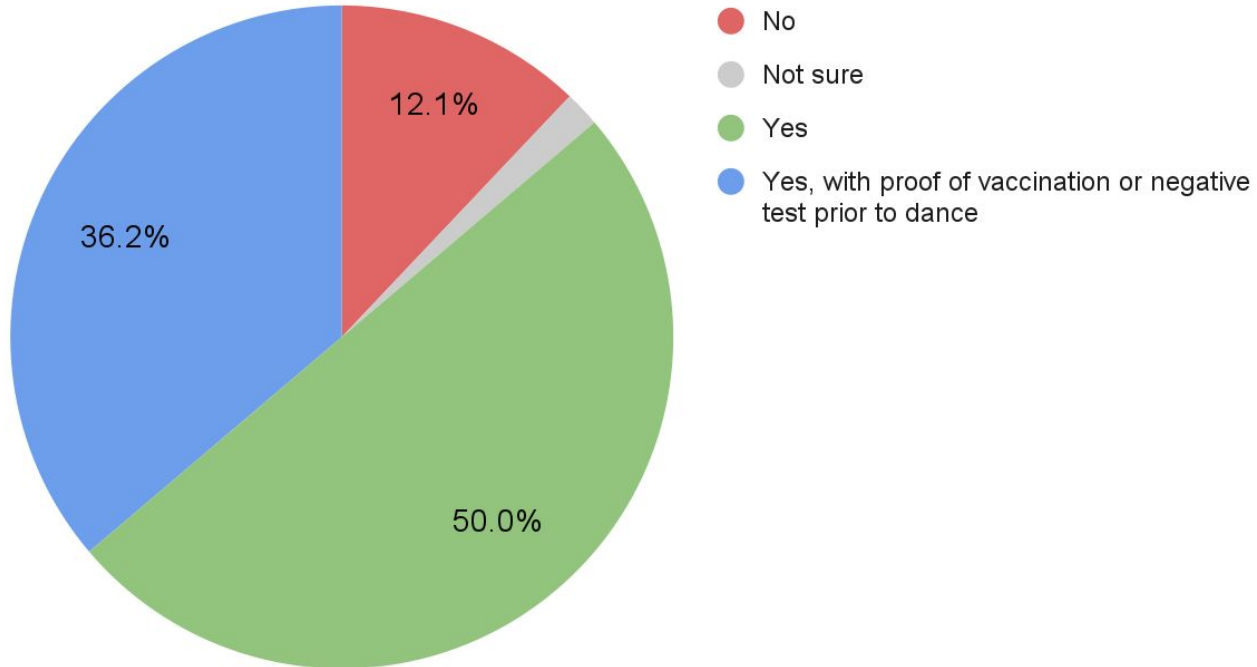
Would you attend if vaccination is not required?

All 76 Respondents



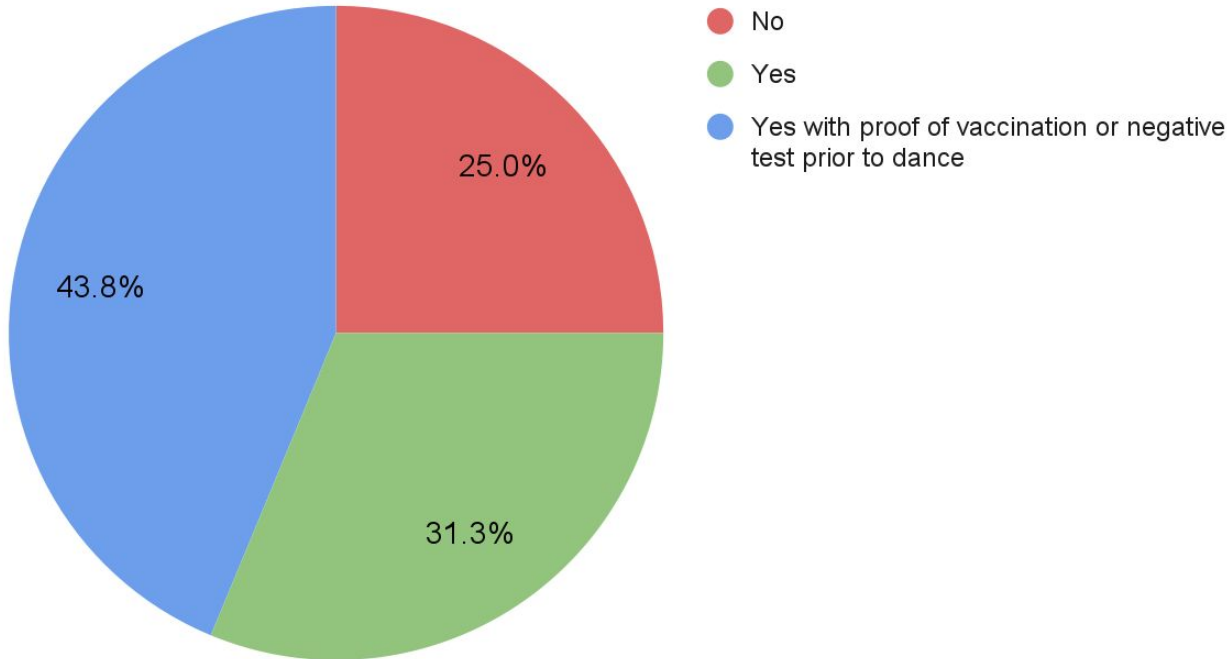
Would you attend if vaccination is not required?

Subset of Contra Dancers (61)



Would you attend if vaccination is not required?

Subset of English Country Dancers (17)

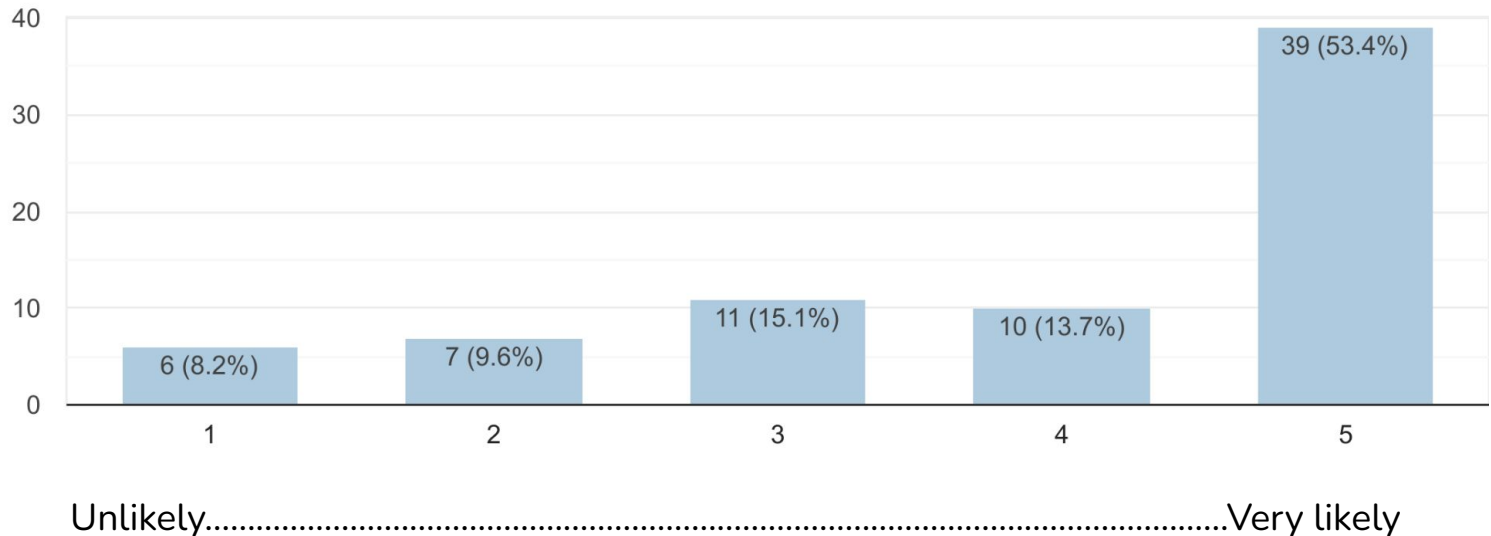




Mask Optional?

How likely is it that you would attend our events if wearing a mask were optional at the "low/green" CDC transmission level?

73 responses

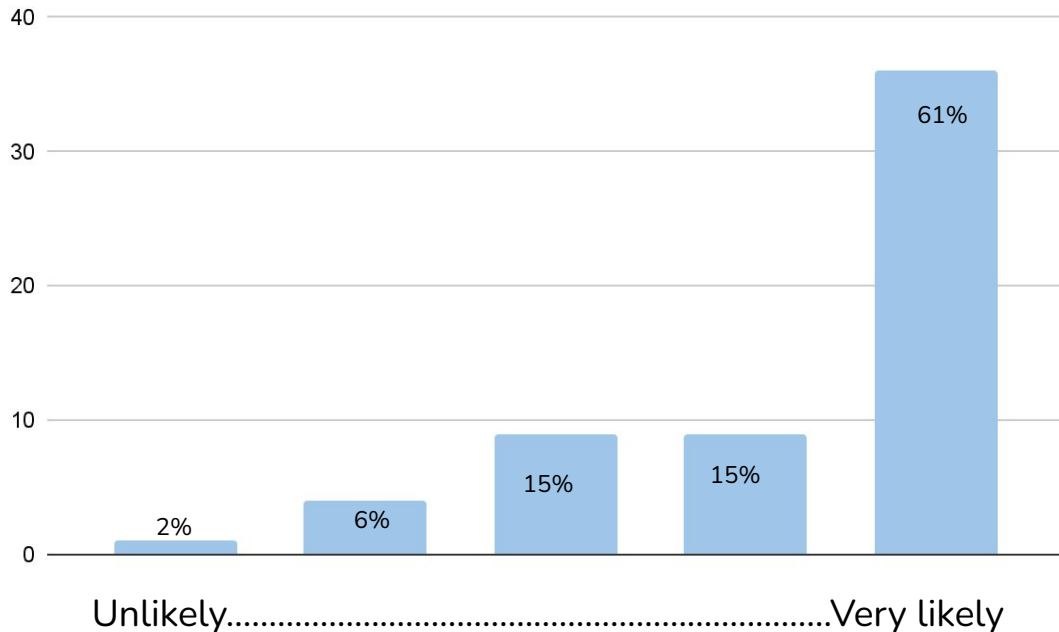




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Subset of 61 Contra dancers

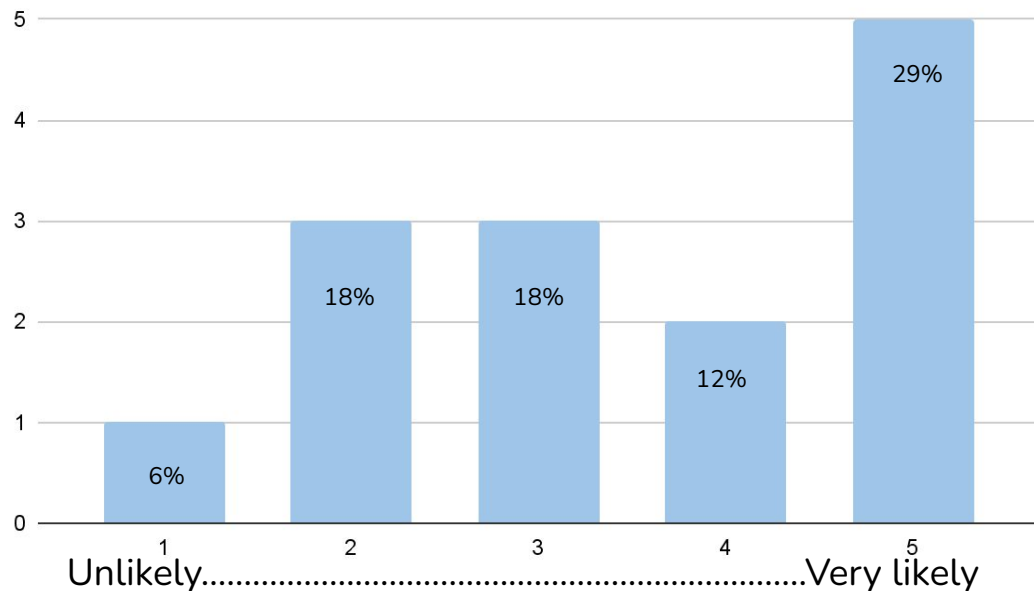




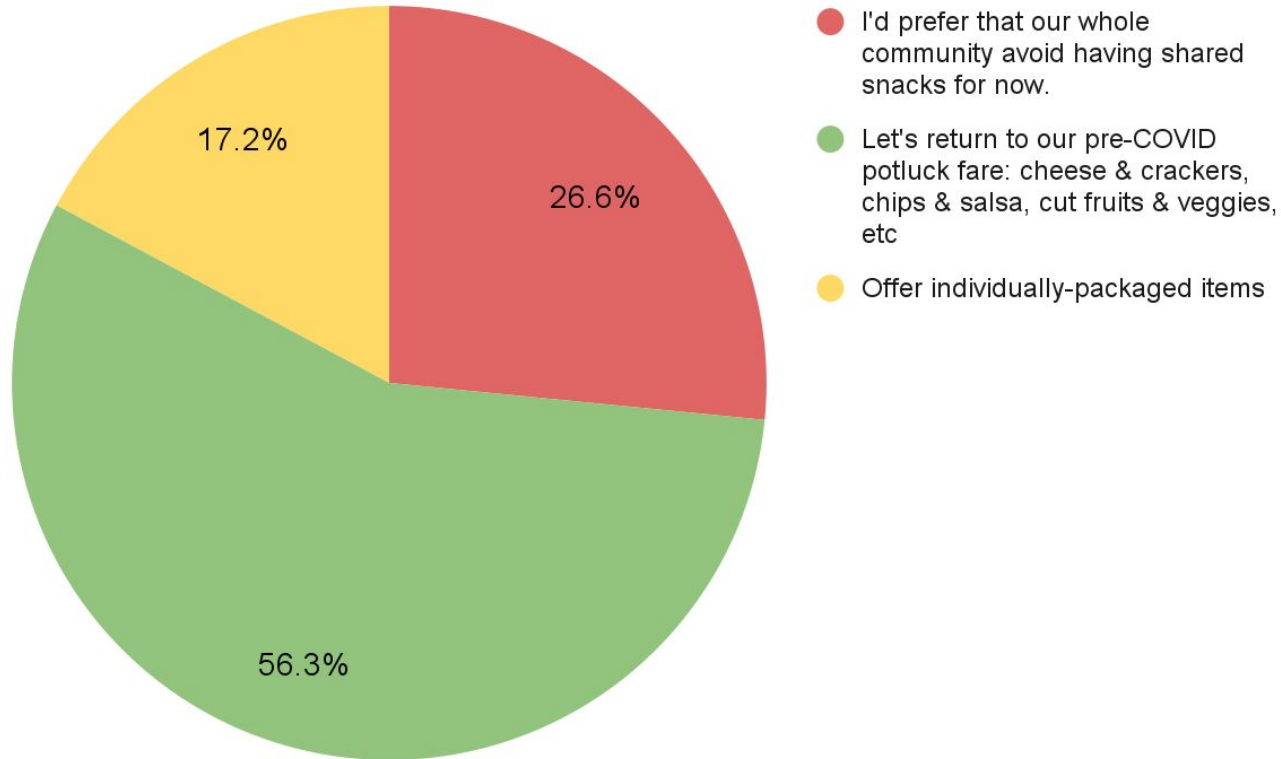
Mask Optional?

How likely is it that you would attend our events if wearing a mask were optional at the "low/green" CDC transmission level?

Subset of English Country Dancers (17)



Should we offer snacks at breaks?

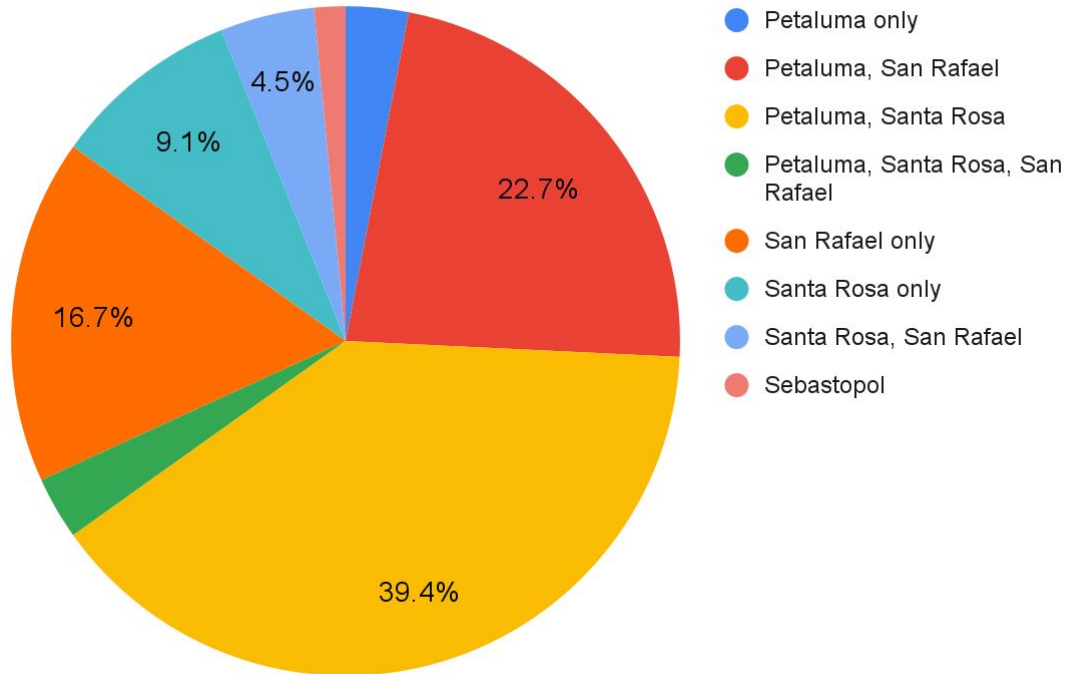


Dance Logistics

- As we've returned to dancing following the pandemic, we've noticed some changes. Overall, attendance is lower than pre-pandemic, concurrent events can have a big impact, and we sometimes end dances early. We asked about timing and location preferences for contra dances as well as preferences for role terminology.
- Though many people have not (yet) returned to the dance floor, we **are** seeing a small influx of new dancers. We'd like to help them feel welcome and have enough fun to return. This fall we started a "first time free" policy to encourage new folks to join. Invite your friend & neighbors!

North Bay Contra Locations

If we held only two contras each month, WHERE do you want to dance--both dances in the same location? Or multiple locations? Check any/all. (60 people responded)

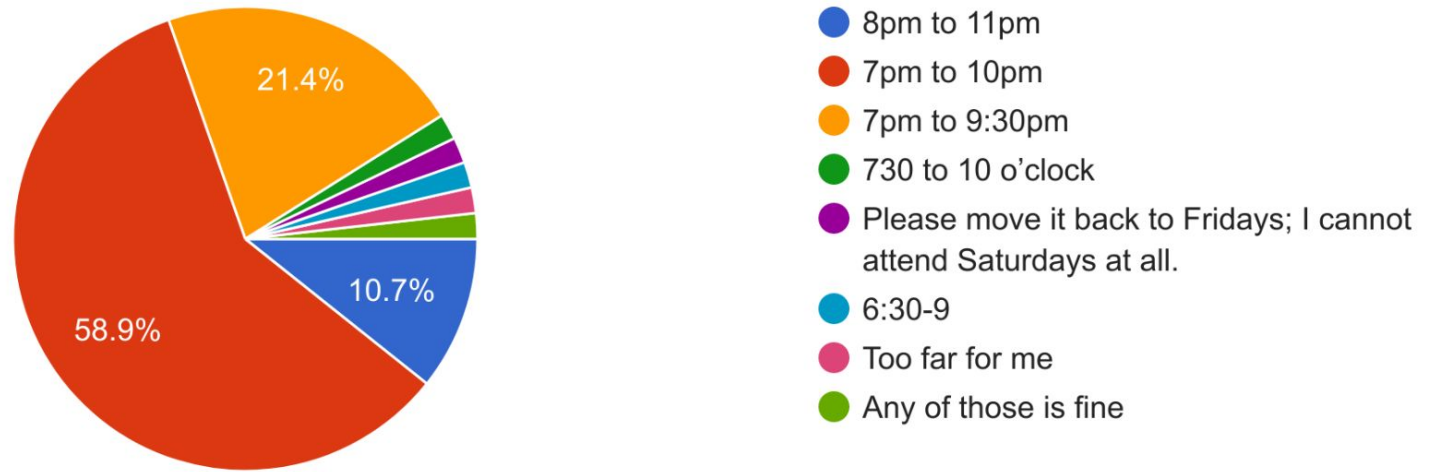




Timing of Evening Contra Dances

If you attend the Saturday Santa Rosa contras, what's your preferred time for this dance?

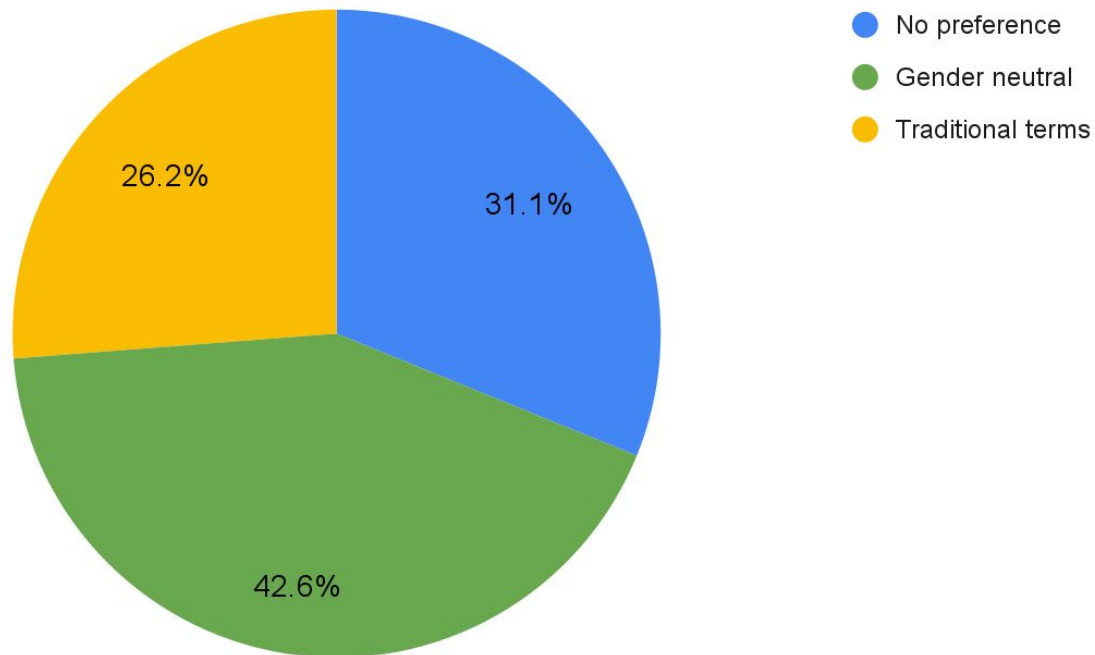
56 responses





Contra Role Terminology

Subset of 61 Contra Dancers



Additional Comments

“Please share any other thoughts or concerns you have about returning to in-person dance events, including any comments about previous questions or responses.”

- 33 respondents provided additional comments, which were shared with the NBCDS Board.
- If you didn't have the chance to respond to the survey or have additional questions about the responses, please contact Jen Bamesberger <jen@nbcds.org>
- Thanks for your ideas and feedback!